



CHERIE
BERGER
TEAM

July 2024

Long Hill Market Insights

Long Hill

JULY 2024

Market Profile & Trends Overview

The table belows shows data & statistics for July 2024 (CM), and the percentage difference of these metrics compared to data from last month (LM), the last three months (L3M), the same month last year (PYM), the entire last year (LY), prior year (PY), year-to-date (YTD), and the prior year-to-date (PYTD).

		CM	LM	L3M	PYM	LY	PY	YTD	PYTD
Inventory	# OF PROPERTIES	10	-17%	-32%	11%	22%	-35%	-	-
	MEDIAN PRICE	\$825,000	22%	20%	38%	27%	28%	-	-
	AVERAGE PRICE	\$1,081,190	57%	48%	56%	45%	60%	-	-
	PRICE PER SQFT	\$311	17%	7%	-7%	-1%	18%	-	-
	MONTHS OF SUPPLY	0.9	-55%	-74%	-19%	-64%	-46%	-	-
New Listings	# OF PROPERTIES	11	-31%	-23%	83%	45%	4%	65	-25.3%
	MEDIAN PRICE	\$749,900	-2%	10%	6%	17%	21%	\$715,000	14.4%
	AVERAGE PRICE	\$1,029,618	32%	42%	37%	48%	58%	\$778,232	18.0%
	PRICE PER SQFT	\$330	24%	11%	14%	31%	66%	\$298	8.8%
Sales	# OF PROPERTIES	11	83%	120%	38%	57%	19%	41	-28.1%
	MEDIAN PRICE	\$625,000	2%	-28%	-3%	-3%	1%	\$700,000	7.7%
	AVERAGE PRICE	\$690,455	2%	-21%	-6%	3%	7%	\$754,229	13.8%
	PRICE PER SQFT	\$316	-15%	35%	-15%	14%	15%	\$339	25.1%
	SALE-TO-LIST RATIO	108.3%	6.0%	3%	3.9%	5.3%	5.2%	105.3%	1.0%

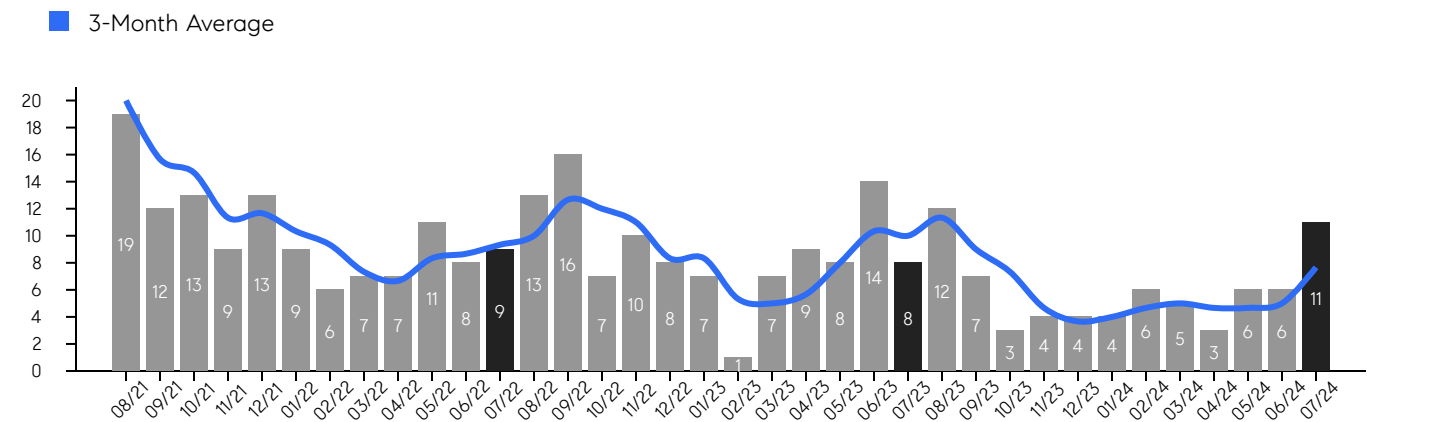
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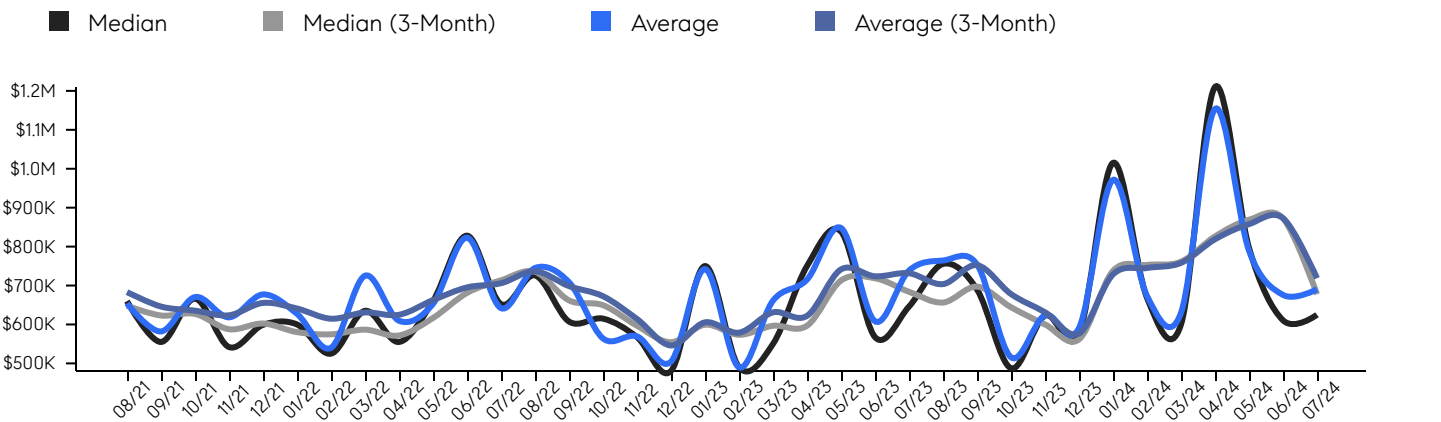
Property Sales

There were 11 sales in July 2024, a change of 38% from 8 in July 2023 and 83% from the 6 sales last month. Compared to July 2022 and 2023, sales were at their highest level. There have been 41 year-to-date (YTD) sales, which is -28.1% lower than last year's year-to-date sales of 57.



Property Prices

The median sales price in July 2024 was \$625,000, a change of -3% from \$645,991 in July 2023, and a change of 2% from \$610,775 last month. The average sales price in July 2024 was \$690,455, a change of -6% from \$738,373 in July 2023, and a change of 2% from \$675,925 last month, and was mid level compared to 2023 and 2022.



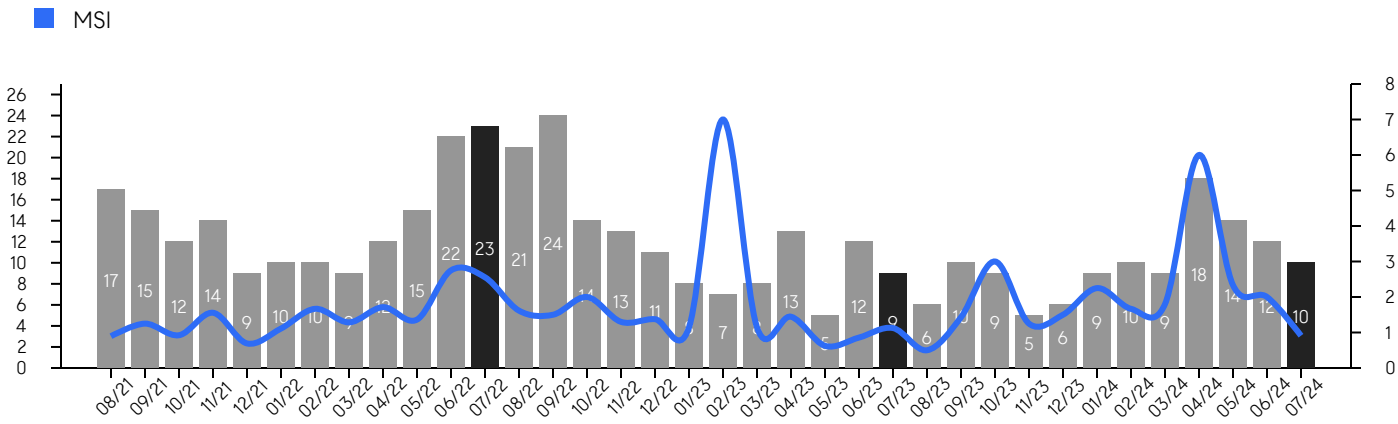
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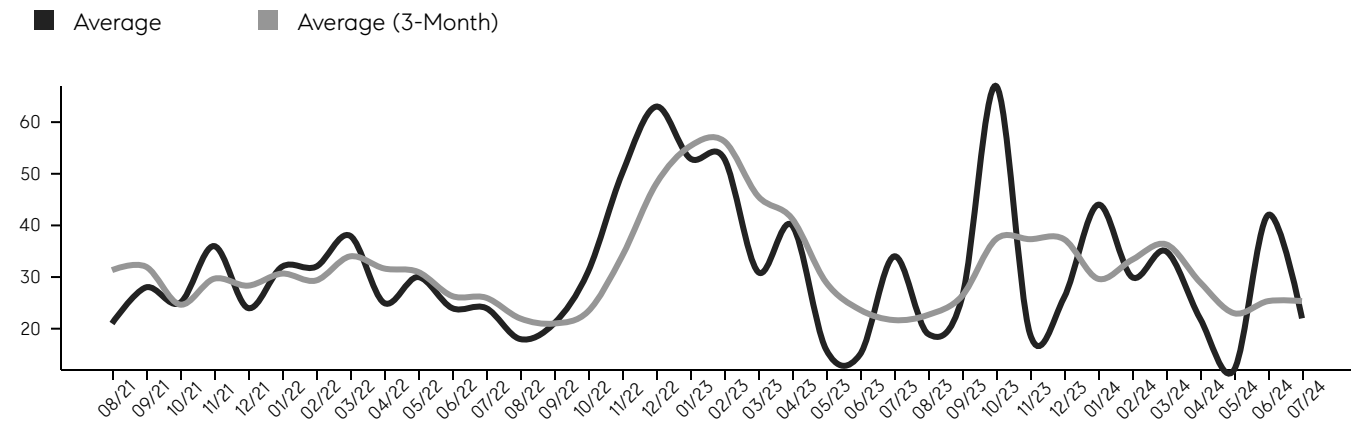
Inventory & MSI

The total inventory of properties available for sale as of July 2024 was 10, a difference of -17% from - last month, and 11% from 9 in July 2023, and was at mid level compared to 2023 and 2022. The months of supply inventory (MSI) was at 0.9 months, a similar level compared to 2023 and 2022. A comparatively lower MSI benefits sellers, while a higher MSI benefits buyers.



Market Time

The average days on market (DOM) shows the number of days the average property is on the market before selling. An upward trend tends to indicate a move towards a buyer's market, while a downward trend tends to indicate a move to a seller's market. The DOM for July 2024 was 22, a change of -48% from 42 days last month, and -35% from 34 days in July 2023, and was at its lowest level compared to 2023 and 2022.



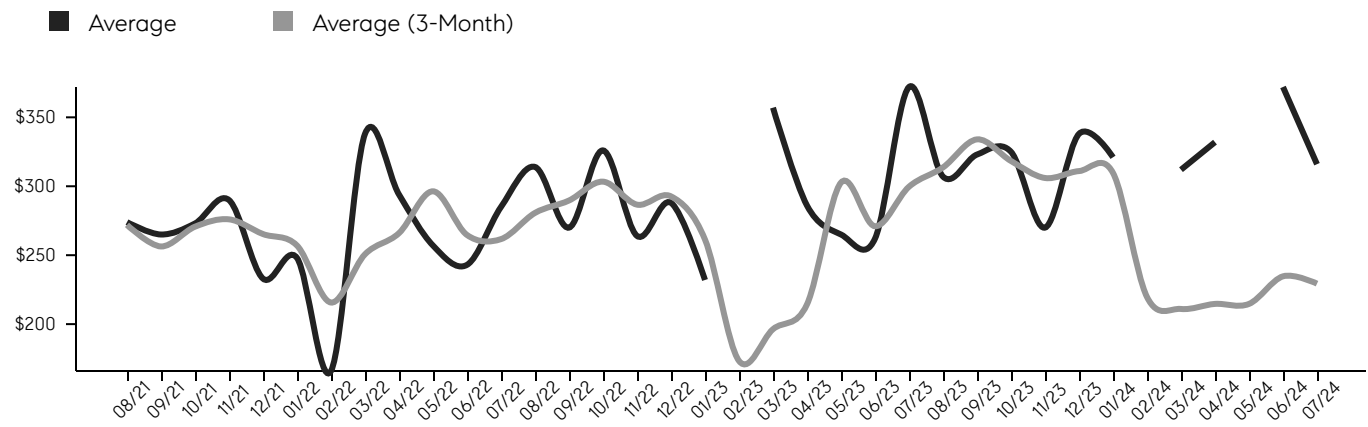
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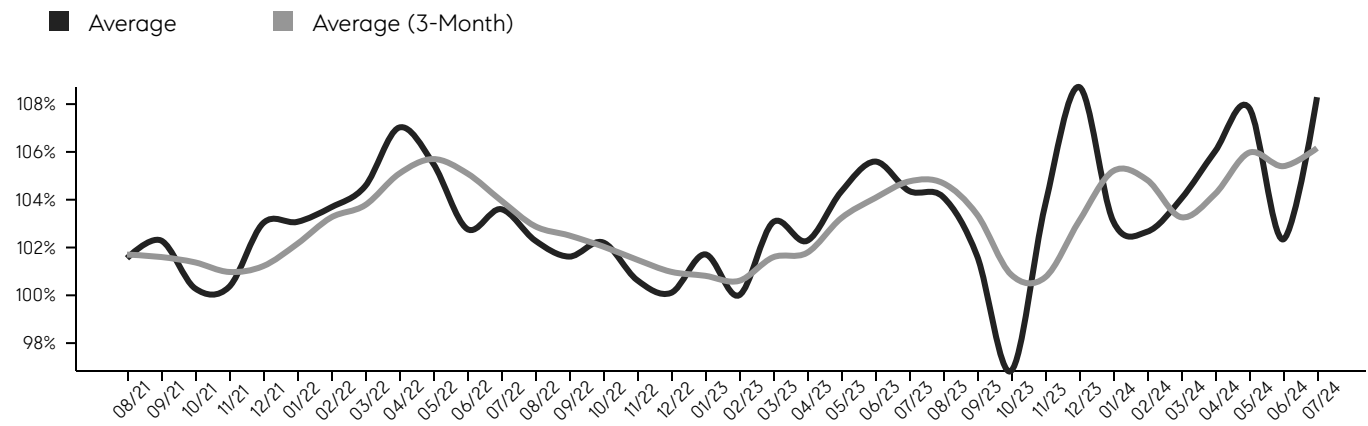
Selling Price Per Square Foot

The selling price per square foot (PPSF) is a great indicator for the direction of property values. Since median & average sales prices can be impacted by the "mix" of high or low end properties in the market, the selling price per square foot is a more normalized indicator on the direction of property values.



Selling Price vs. Listing Price

The selling price vs. listing price reveals the average amount that sellers are agreeing to come down from their list price. The lower the ratio is below 100%, the more of a buyer's market exists, while a ratio at or above 100% indicates more of a seller's market. The July 2024 selling price vs. listing price ratio was 108.3%, compared to 102.3% last month, and 104.4% in July 2023.



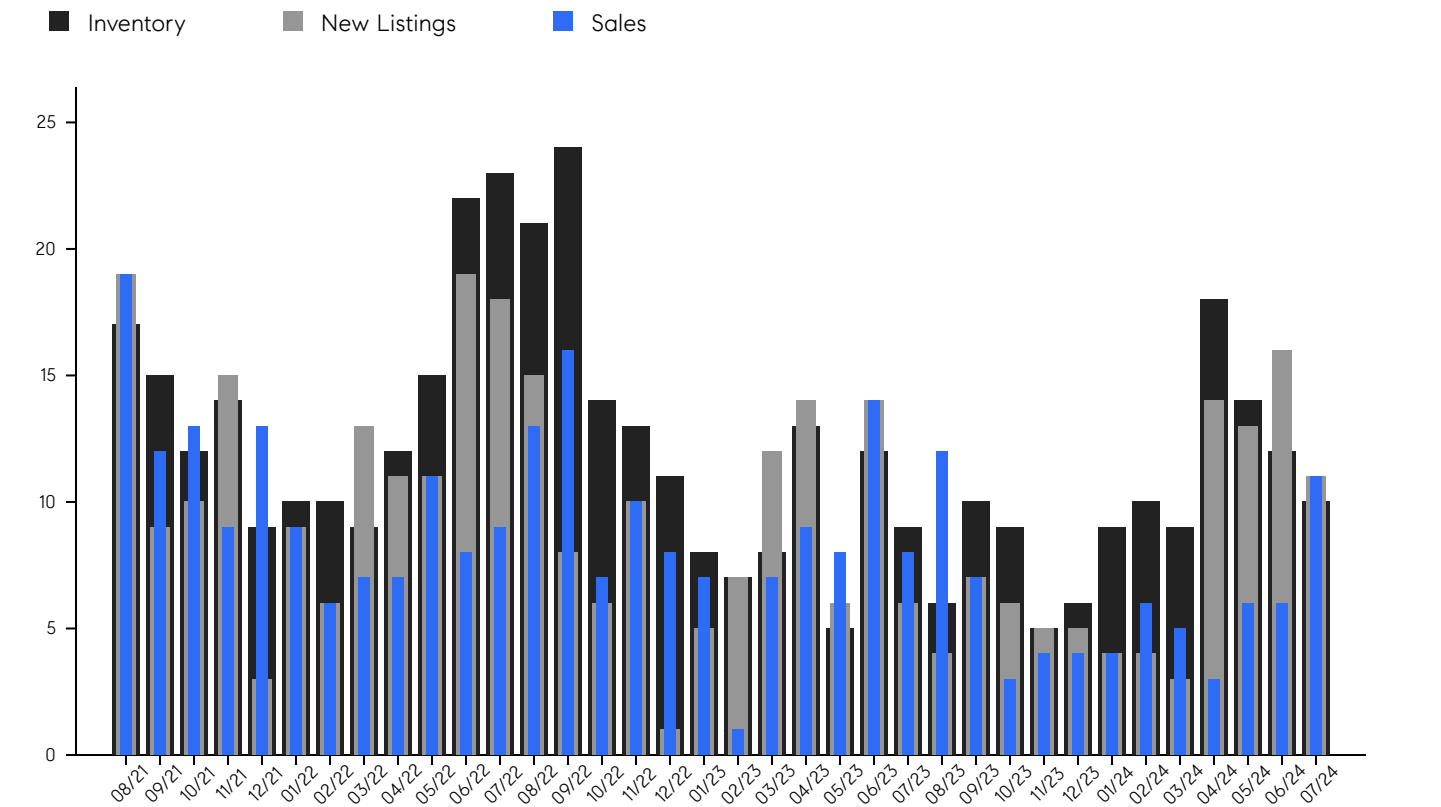
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Inventory, New Listings & Sales

This last view of the market combines monthly inventory of properties for sale along with new listings and sales. The graph shows the basic annual seasonality of the market, as well as the relationship between these items. The number of new listings in July 2024 was 11, a change of -31% from 16 last month and 83% from 6 in July 2023.



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MONTH	# OF SALES	3-MO AVG	MEDIAN SALE PRICE	3-MO AVG	AVERAGE SALE PRICE	3-MO AVG	DAYS ON MARKET	3-MO AVG	AVERAGE PPSF	3-MO AVG	SALE /LIST	3-MO AVG	INV	NEW LISTINGS	MSI
Jul '24	11	8	\$625K	\$678K	\$690K	\$719K	22	25	\$316	\$229	108.3%	106.2%	10	11	0.9
Jun '24	6	5	\$610K	\$873K	\$675K	\$873K	42	25	\$372	\$235	102.3%	105.4%	12	16	2.0
May '24	6	5	\$797K	\$869K	\$789K	\$858K	12	23	\$0	\$215	107.9%	106.0%	14	13	2.3
Apr '24	3	5	\$1.2M	\$826K	\$1.1M	\$819K	22	29	\$332	\$215	106.0%	104.2%	18	14	6.0
Mar '24	5	5	\$600K	\$761K	\$630K	\$758K	35	36	\$312	\$211	104.0%	103.3%	9	3	1.8
Feb '24	6	5	\$668K	\$753K	\$673K	\$745K	30	33	\$0	\$220	102.7%	104.8%	10	4	1.7
Jan '24	4	4	\$1.0M	\$738K	\$971K	\$729K	44	30	\$321	\$310	103.1%	105.2%	9	4	2.3
Dec '23	4	4	\$575K	\$562K	\$590K	\$577K	26	37	\$338	\$311	108.7%	103.1%	6	5	1.5
Nov '23	4	5	\$622K	\$600K	\$623K	\$631K	19	37	\$270	\$306	103.7%	100.7%	5	5	1.3
Oct '23	3	7	\$487K	\$644K	\$515K	\$678K	67	37	\$325	\$318	96.8%	100.9%	9	6	3.0
Sep '23	7	9	\$690K	\$697K	\$754K	\$752K	26	26	\$323	\$334	101.7%	103.4%	10	7	1.4
Aug '23	12	11	\$755K	\$656K	\$764K	\$704K	19	23	\$307	\$314	104.1%	104.7%	6	4	0.5
Jul '23	8	10	\$645K	\$684K	\$738K	\$731K	34	22	\$372	\$300	104.4%	104.8%	9	6	1.1
Jun '23	14	10	\$567K	\$719K	\$608K	\$724K	15	24	\$262	\$271	105.6%	104.1%	12	14	0.9
May '23	8	8	\$838K	\$713K	\$847K	\$741K	16	29	\$265	\$303	104.3%	103.2%	5	6	0.6
Apr '23	9	6	\$750K	\$597K	\$715K	\$622K	40	41	\$286	\$214	102.3%	101.8%	13	14	1.4
Mar '23	7	5	\$550K	\$597K	\$661K	\$631K	31	46	\$357	\$196	103.1%	101.6%	8	12	1.1
Feb '23	1	5	\$490K	\$573K	\$490K	\$579K	53	56	\$0	\$173	100.0%	100.6%	7	7	7.0
Jan '23	7	8	\$750K	\$599K	\$742K	\$605K	53	55	\$232	\$261	101.7%	100.8%	8	5	1.1
Dec '22	8	8	\$480K	\$554K	\$504K	\$546K	63	48	\$288	\$293	100.1%	101.0%	11	1	1.4
Nov '22	10	11	\$567K	\$597K	\$569K	\$614K	50	34	\$264	\$287	100.6%	101.5%	13	10	1.3
Oct '22	7	12	\$615K	\$650K	\$564K	\$673K	31	23	\$326	\$303	102.2%	102.0%	14	6	2.0
Sep '22	16	13	\$607K	\$662K	\$708K	\$698K	21	21	\$270	\$290	101.6%	102.5%	24	8	1.5
Aug '22	13	10	\$726K	\$735K	\$745K	\$737K	18	22	\$314	\$281	102.3%	102.9%	21	15	1.6
Jul '22	9	9	\$652K	\$713K	\$641K	\$706K	24	26	\$285	\$262	103.6%	104.0%	23	18	2.6
Jun '22	8	9	\$828K	\$681K	\$822K	\$695K	24	26	\$243	\$265	102.8%	105.1%	22	19	2.8
May '22	11	8	\$660K	\$617K	\$652K	\$663K	30	31	\$257	\$296	105.5%	105.7%	15	11	1.4
Apr '22	7	7	\$555K	\$572K	\$609K	\$625K	25	32	\$294	\$266	107.0%	105.1%	12	11	1.7
Mar '22	7	7	\$635K	\$587K	\$725K	\$631K	38	34	\$338	\$251	104.6%	103.8%	9	13	1.3
Feb '22	6	9	\$525K	\$575K	\$540K	\$615K	32	29	\$166	\$216	103.7%	103.3%	10	6	1.7
Jan '22	9	10	\$600K	\$580K	\$627K	\$641K	32	31	\$248	\$257	103.1%	102.1%	10	9	1.1
Dec '21	13	12	\$599K	\$602K	\$677K	\$655K	24	28	\$233	\$265	103.0%	101.2%	9	3	0.7
Nov '21	9	11	\$542K	\$588K	\$618K	\$624K	36	30	\$290	\$276	100.3%	101.0%	14	15	1.6
Oct '21	13	15	\$666K	\$627K	\$670K	\$635K	25	25	\$273	\$271	100.3%	101.4%	12	10	0.9
Sep '21	12	16	\$555K	\$623K	\$582K	\$646K	28	32	\$265	\$256	102.3%	101.6%	15	9	1.3
Aug '21	19	20	\$660K	\$648K	\$654K	\$683K	21	31	\$274	\$272	101.6%	101.7%	17	19	0.9

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